Porsche Museum increases digital offerings

03/04/2020 The Porsche Museum will remain closed until further notice to help contain the spread of the coronavirus. However, a guide is available from tomorrow to provide a very special insight into an exhibition currently without visitors.

As part of several different stories, the next three days Porsche fans can refresh their knowledge about the different racing and series production cars and go behind-the-scenes to see another side of the museum which is usually closed to the public.

From Tuesday onwards, former racing drivers who have recorded a wealth of successes for Porsche will answer questions from followers on the Instagram page of the Porsche Museum for the first time. Stéphane Ortelli, who drove to one of the total of 19 overall Porsche victories at the 24 Hours of Le Mans in 1998, will kick off the question-and-answer sessions. Over the next two weeks, he will be followed by other motorsport legends who achieved successes in the famous long-distance race at the Sarthe circuit and broke records for Porsche: Hans-Joachim Stuck, Marc Lieb, Kurt Ahrens and Mark Webber. The former Le Mans drivers will take questions from their own homes, and hope to provide a

distraction and sporting entertainment in these difficult times.

Games and activities for kids

The Porsche Museum would also like to offer families a welcome distraction free of charge. At the start of the Easter holidays, there will be a selection of games and activities available on the website www.porsche4kids.com (Website is online on April 8th). The children will be supported by the Porsche mascots Tom Targa and Tina Turbo. Girls and boys can choose their favourite activity from colouring pictures, a large number of craft activities as well as puzzles.

School children from class eight onwards can also explore the “Electromobility” team spirit activity in comfort on their own screens at home. This team spirit activity allows girls and boys learn about a new mobility and drive concept which all began 100 years ago when Ferdinand Porsche built his first electric car. Accompanied by a guide, children can find out about the fundamentals and history of electromobility from the first electric vehicle through to the Porsche Taycan.

MEDIA ENQUIRIES

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